3rd Successful Year Of Increasing Donations For Children’s Charities.

OLD NEWSBOY DAY
Led by Rakesh “Rocky” Dudipala, President of the St. Louis chapter of AIESEC, more than 80 UMSL College of Business students, faculty and raised more than $2,000 for area children’s charities in the annual Old Newsboy Day Campaign. Begun by the St. Louis Globe Democrat, the one day a year tradition of selling newspapers on the Thursday before Thanksgiving to raise funds for children’s charities has been continued by the St. Louis Suburban Journals. All of the administrative costs of the campaign are underwritten by the newspaper so that 100% of the funds raised are disbursed to the children’s charities.

The students were delighted by the participation and support of the Dean of the College of Business Administration, Keith Womer, the Director of the International Business Institute, Steve Burrows, Faculty members, Rhonda Tenkku, Betty Vining and Mike Costello. We look forward to more members of the campus joining us in this worthwhile event next year as we challenge our students to be global leaders who understand their responsibility to their community - be it UMSL, their city, their employer, family or neighbor.

 Did You Know...
- UM-St. Louis is the largest university in the St. Louis area and the third largest university in Missouri.
- UM-St. Louis College of Business is the region’s largest fully-accredited business school.
- The St Louis workforce contains more UMSL graduates than those of any other University.
- US News and World Report National Rankings:
  - The College of Business in the top 10% of all Colleges of Business
  - Undergraduate International Business ranked 15th in 2010 and in the top 20 for the past seven consecutive years
- Our faculty earns major awards.
- Dr. Hung-gay Fung was listed as one of the most prolific authors in finance over the last 50 years.
- Professor David Ronen was recognized as an Edelman Laureate by the Institute for Operations Research & the Management Sciences (INFORMS).
- Professor Mary Lacity was honored with the Gateway Innovator 2008 award.
- Dr. Janet Murray was listed as the most prolific female researcher in International Business in the world.
- The College of Business Administration operates the largest student internship program in the St. Louis region in partnership with all of the major accounting firms and companies like Express Scripts, UPS, Boeing, Edward Jones, Anheuser-Busch Inbev, Sigma Aldrich and others.
- Our faculty and students were involved with over 40 research and consulting projects with St Louis business firms in the past year.

$2,000

UMSL COLLEGE OF BUSINESS
STUDENTS & FACULTY

raised more than

Steve Burrows,
Director of the
International
Business Institute.

Wearing t-shirts bearing the distinctive logo of the International Business Institute and the participating student organizations (University Program Board, Rick for Darfur, Alpha Phi Omega, Ad Corps and the Pan African Association) the volunteers collected funds from 6:00AM to noon throughout the terminals of the Lambert St. Louis International Airport.

Steve is a professor in residence at Nanjing University in China where he teaches a Business Strategy Course for the International MBA program. He also teaches in Vietnam and Finland. Steve is currently working on several business development projects for U.S. based companies who are expanding their operation overseas.

Prior to his retirement, Steve was employed by Anheuser-Busch for 30 years. Most recently he served as the Chief Executive Officer (CEO) and President of Asia Pacific Operations for Anheuser-Busch.

CARRYING THE COLORS IN VIETNAM

Steve Burrows, our International Business Institute Director, spent two weeks on a motorcycle trip from Hanoi to Ho Chi Minh City (Saigon). It is a 1,500 mile-road trip. The idea from the trip came after his years of doing business in Vietnam and after reading the novel, Up Country by Nelson DeMille.

Upon reaching Ho Chi Minh City, Steve met with Augustine Vinh, the CEO of Stellar Education and attended a board of directors meeting for the company. Steve joined the board of Stellar Education in the fall of 2009. At that time Stellar Education and the International Business Institute signed an agreement whereby both the Institute and Stellar will co-develop executive educational programs for Vietnamese business managers. As a part of this program, the International Business Institute and Stellar Education will be developing courses and seminars which will be taught in both Vietnam and St Louis.
We are pleased to announce that Renita S. Miller-Cormier has accepted the position of Executive Administrator from St. Louis Community College and a Bachelor's of Science, Business Management from the University of Missouri – St. Louis. With more than 15 years of experience in the area of office administration and we are delighted to have her join the Business Institute team. Renita is a native of St. Louis who has received an Associate of Arts Degree, Business Administration from St. Louis Community College and a Bachelor’s of Science, Business Management from the University of Phoenix.

The Advisory Board helps guide the Institute by providing a strong link to the business community which in turn brings a benefit to students and the businesses themselves through a variety of cooperative efforts such as internship, special projects and other real-life learning experiences.

The International Business Committee was formed to provide the International Business Institute and the College of Business Administration with peer review and input with respect to the international curriculum and other programs associated with the international degree programs. Made up of volunteer, tenured faculty from each of the major academic areas of the College of Business, the committee meets a minimum of once per semester. In addition to the faculty members, the Dean of the College of Business and Administration and the Director of the International Business Institute serve on the Committee as non-voting members.

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From left to right, in the front, Dr. Mary Lacey, Dr. Natasha Mintsik, Dr. Michael Elliott, Dr. Keith Womer, in the back, Dr. Kenny Oh, Dr. Douglas Smith, and Dr. Gerald Gao, Not Figure Mike Castello

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UM-St. Louis Students Have International Experiences at Home and Abroad.

INTERNSHIP WITH OECD IN FRANCE
Jocelyn Kissell
 spent the Fall semester in Paris, France working for the OECD, through the U.S. Department of State. Jocelyn worked in the business and public affairs section of the mission where she attended meetings with delegates from several other countries working on business and economic policies. At the meetings she took notes and then prepared briefings for the US OECD ambassador and Deputy Chief of Mission (DMC). “It was very interesting to see how everyone interacted with each other,” Jocelyn said. In addition, Jocelyn is performing research projects for the US OECD ambassador on women in business and business in developing countries.

DEPARTMENT OF COMMERCE, EXPORT ASSISTANCE CENTER
Matt Kelly
is an intern at the Department of Commerce (DOC) and engages in many aspects of international trade. He works alongside trade specialists who assist their clients in finding opportunities, markets, and clients globally and helps them take the necessary steps to be able to export their products. This involves country and product specific market research to determine the best markets for a company to enter, finding usable distributors and/or buyers in these countries by contacting our foreign posts, helping clients determine what is needed to export their products and following up with the clients to ensure a successful export.

Matt further explains the organization’s client services as, “helping our clients in determining if there are specific documents required by the U.S. or the foreign country for their products, import/export controls, tariffs, special packaging and labeling requirements, HS codes, EAR and ITAR applicability, and anything else that is either required or that might make it easier for the companies to export their products.”

The Department of Commerce also hosts Webinar series in which companies can participate in to improve their understanding of exporting. Matt helps to promote, assemble, and run the Webinars. Matt summarizes his experience through the internship, “I am in contact with people from all over the world on a daily basis through working at the DOC and am involved in every aspect of the export business.”

INTERNATIONAL BUSINESS CAREER CONFERENCE

The day concluded with an interactive Executive Panel consisting of Tim Nowak, the Director of the World Trade Center Saint Louis; Jonathan Calof, a Professor of International Business and Strategy at the Telfer School of Management at the University of Ottawa; Torbjorn (Turbo) Sjogren, the Vice President of International Support Systems, Global Services & Support with Boeing Integrated Defense Systems and Prahan Cumarasamy, the President and CEO of Medi Globe Inc. The Panelists discussed their paths to success in the Segment: “How I got from there to here, and how you can too?”

This year’s conference provided a wonderful balance of learning and networking opportunities. Participants were given the opportunity to interact with organization executives, career professionals and academic leaders who were able to attend to the concerns of today’s students preparing to enter the international business workforce. If you would like to see more information on the 2010 International Business Career Conference, please visit our website: http://www.umsl.edu/ibc/ibcc.html

The class members formed the organizing team for the second annual International Business Career Conference themed “From Graduation to Globalization.” Each student was assigned specific responsibilities in determining its leadership plan, marketing plan and strategy to implement those plans which resulted in an event measuring the success of the first conference.

This year’s conference attracted students from all over the region to meet and interact with organization executives and other career professionals who work in the area international business. The Key Note Address was given by Richard C. D. Fleming, the President and CEO of the St. Louis Regional Chamber and Growth Association. The RCGB has three primary roles: 1) to serve as the regional chamber of commerce for over 4,000 member companies; 2) to serve as the bi-state region’s lead economic development organization; and 3) to investigate and support public policy initiatives that help the region thrive and grow.

EXHIBITORS

DEFCII SYSTEMS
Vice President - International Support Systems, Global Services & Support, Boeing Integrated Defense Systems

TURBJORN (TURBO) B. SJOGREN
President - International Support Systems, Global Services & Support, Boeing Integrated Defense Systems

PRAHAN CUMARASAMY
President and CEO of Medi Globe Inc.
INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION INTERNSHIP

As Jennifer Shapey of Express Scripts indicated about the IMBA student who worked for her: “She has gone above and beyond our expectations and has certainly raised the bar for future interns!”

Many of the International Business Advisory Board members have provided opportunities for the International MBA students including Anheuser-Busch InBev, Silgan Plastics, Emerson Electric, PepsiCo, Exide, Express Scripts, Sigma Aldrich. However, since there are more students in the program than Board members that have available opportunities, Peggy also recruits additional organizations to provide internships to these students, as well as working with the Board member organizations to match the appropriate student with the available opportunity. Some of the additional organizations that have been recruited to become involved in the program include Unigroup, Novus International (both of which have now become Board members), Soluta, Watlow, Scottrade, Metal Exchange Company, Crown Packaging, Build-A-Bear, and the Midwest China Hub Commission.

Peggy is very familiar with the Business College as she received her undergraduate and MBA degrees from UM-St. Louis. She has been employed in some capacity by the Business College since 1986 when she started as a graduate assistant and then eventually the Director of what was then known as the Business Development Center. She has been the College of Business Administration Internship Coordinator since 2004.

UM-ST. LOUIS STUDENTS HAVE INTERNATIONAL EXPERIENCES AT HOME AND ABROAD

Recently, members of AIESEC (Association Internationale des Etudiants en Sciences Economiques et Commerciales) St. Louis attended the organization’s Winter National Conference held in Atlanta, Georgia. The conference consisted of representatives from every U.S. chapter, and was a dynamic learning experience for all who attended. Attendees were educated in the different focus areas of the organization, which include incoming and outgoing international exchanges for its members, and promoting AIESEC within the local community. The event was also a great way for members to meet and socialize with counterparts from other chapters across the nation.

“...The Conference was a great way to meet and network with other members around the nation. The insight I gained from other chapters, along with the national committee was truly invaluable, and provided me with the motivation to take AIESEC St. Louis to the next level.”

Joseph Del Rio – President of AIESEC St. Louis

Going into 2010, AIESEC St. Louis is ramping up for success by recruiting new members, and planning a list of professional events geared towards becoming active in the community. During the International Business Career Conference held on campus in March, AIESEC presented a workshop dedicated to educating students on the international opportunities exclusively available to its members. AIESEC intends to remain a valuable experience for participating members packed full of professional events, international opportunities, and a way to build a network across the globe! Keep your eyes peeled for upcoming recruitment efforts on campus.

80% of employers surveyed indicated IMBA students knowledge/technical skills were good or excellent

93% of employers surveyed indicated IMBA students attitude was good or excellent

99% of employers surveyed indicated IMBA students attendance was good or excellent

43% of IMBA interns were asked to extend their internships beyond the summer

15% of interns received offers to work for their internship companies in their home countries

Charles Avery graduated from UMSL in December 2006 with a Bachelor’s degree in Business Administration. His participation in organizations such as the International Business Club and AIESEC, along with inspiration from some of UMSL’s international faculty, set in motion the desire to work abroad. Charles’ diligent search enabled him to gain a six month internship for a consulting company in the Netherlands. “The consulting firm I was with brought me into contact with others in faraway places such as Germany, Suriname, Singapore and China. Perhaps there is something addicting about travelling, I returned home to St. Louis only momentarily before leaving to continue my education at the City University of Hong Kong.”

Charles utilized his Master’s degree in Applied Economics and moved to Beijing, where he now works at a South African owned consulting firm called the Beijing Axis. You may find his name in upcoming issues of their quarterly publication, “The China Analyst”. 
Bridging the Way to Global Advancement through Cultural Appreciation.

UM-ST. LOUIS CENTER FOR INTERNATIONAL STUDIES

UM-St. Louis Center for International Studies coordinates the international initiatives and programs of the university. Toward that end, the Center supports faculty research, administers academic programs, recruits and provides services to international students, negotiates and administers exchange and study abroad programs, works with local and state agencies and organizations to promote international business development efforts, presents cultural and informational programs for the campus and the community, and conducts many other internationally-related programs.

The study abroad office offers more than 70 study abroad programs in more than 30 countries including special two-week faculty-led travel-study trips to Japan and China that focus on international business and programs for business majors in many locations in Asia and Europe plus programs in Mexico, New Zealand, and South Africa. The Center also administers the International Business certificate and six other international studies certificates which are equivalent to academic minors.

With the Center leading the way, the number of international students on campus has increased dramatically in the last decade. Last semester there were more than 950 international students on campus (visas and permanent residents) representing more than 100 countries. The countries providing the most international students were: China (134), India (129), Vietnam (66), South Korea (53), Bosnia-Herzegovina (34) and Saudi Arabia (31). With the Center leading the way, the number of international students on campus has increased dramatically in the last decade. Last semester there were more than 950 international students on campus (visas and permanent residents) representing more than 100 countries. The countries providing the most international students were: China (134), India (129), Vietnam (66), South Korea (53), Bosnia-Herzegovina (34) and Saudi Arabia (31).

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The Center’s newest initiative is the opening, this January, of an official passport application assistance facility to make it more convenient for students, staff and the general public to apply on-campus for new and renewal passports. Passport photos and applications forms are available in the office.

Teaching at Huazhong University, China

RICHARD NAVARRO, faculty in the Management Information Systems area of the UMSL College of Business Administration (Dick joined UMSL after he retired from the Boeing Corporation as the Director of Information Technology and the Corporate Business Systems architect), and his wife, Dr. Virginia (an Associate Professor in the UMSL College of Education) taught at Huazhong University located in Wuhan, China during the Spring Semester 2009. Wuhan is a mid-to-large sized city by Chinese standards. It has a population of 10,000,000 to 12,000,000 people and boasts over forty universities and colleges. Wuhan is a little more than 900 kilometers up the Yangtze River from Shanghai. It is far off the normal tourist route, so when one teaches there on is really immersed in Chinese culture. Dr. Navarro explains:

“...there are KFC’s and McDonalds and the occasional Starbucks and Papa John’s Pizzas, but, as Dorothy might say, it is very easy to realize one is not in Kansas anymore… there is a global recession going on, growth in Wuhan seems not to notice it, and construction is a twenty four by seven happening.”

Huazhong University is one of fewer than 50 national universities directly controlled by the Chinese Ministry of Education. The University has a student body of over 20,000 (including 5,500 graduate students) and offers 52 undergraduate programs, 106 graduate programs, and 52 doctoral programs. Fewer than four percent of Chinese high school students advance to higher education, and institutions like Huazhong are attended by only those students among that four percent that score sufficiently high on the national college preparedness examination.

In order to earn a bachelor’s level degree, MIS students at Huazhong take over 160 credit hours in areas from general business to database management to knowledge management to language systems to electronic commerce. Completing a masters’ degree requires three additional years of study which includes independent and guided research and a practicum. Students in the Psychology department receive equally excellent preparation, and engage in meaningful research as part of their basic programs.

For more information on the Center and its many programs, or to be added to the e-mail notification list, see the Center’s website: www.cfis-umsl.com or call: 314-516-7299
U.S. NEWS AND WORLD REPORT BEST COLLEGES 2010

Best Colleges Specialty Rankings:
Undergraduate Business Specialties: International Business

1. University of South Carolina-Columbia
   Columbia, SC
2. New York University
   New York, NY
3. University of Pennsylvania
   Philadelphia, PA
4. University of Michigan-Ann Arbor
   Ann Arbor, MI
5. University of Southern California
   Los Angeles, CA
6. Georgetown University
   Washington, DC
7. Temple University
   Philadelphia, PA
8. University of Texas-Austin
   Austin, TX
9. University of California-Berkeley
   Berkeley, CA
10. University of Washington
    Seattle, WA
11. San Diego State University
    San Diego, CA
12. Florida International University
    Miami, FL
13. University of Hawaii-Manoa
    Honolulu, HI
14. University of Oklahoma
    Norman, OK
15. University of Missouri-St. Louis
    St. Louis, MO
16. George Washington University
    Washington, DC
17. Michigan State University
    East Lansing, MI
18. Indiana University-Bloomington
    Bloomington, IN
19. Northeastern University
    Boston, MA
20. Brigham Young University-Provo
    Provo, UT

UM-St. Louis Undergraduate International Business Program:
Ranked in **TOP 20** for seventh consecutive year