



Celebrating Forty Years

C O L L E G E O F B U S I N E S S  
A D M I N I S T R A T I O N

## **International Business Honors Program**

The world is moving away from an economic system in which national markets are distinct, isolated entities towards a system in which national markets are becoming increasingly integrated. The study of international business focuses on understanding the forces behind this globalization of markets and production as well as the constraints on its attainment. While opportunities for export and foreign direct investment are much greater than ever before, international business professionals are faced with an operating environment that, because of its cultural diversity and dispersion, is very complex. The international manager must be able to apply basic business concepts to this diverse global marketplace. The international marketplace requires a manager to have a solid foundation in finance, marketing, accounting, logistics, and management as well as the ability to adapt these fundamental concepts to unique situations.

The University of Missouri-St. Louis was the first in the nation to offer an International Business program through an Honors College. This innovative approach has brought national recognition to our university.

### **The following courses are required of all individuals seeking an emphasis in International Business:**

Business Administration (BA)

314(3682) Managing the Global Workforce

316(3780) International Marketing

380(3580) International Finance

393(4689) International Strategic Management

Proficiency in a foreign language of international commerce\* (determined by the College of Business Administration) must be demonstrated-13 credit hours in one approved language or satisfactory performance on the UM-St. Louis foreign language proficiency examination.

An international experience is of at least three months or one term is required. (International students in the Honors College program are required to demonstrate a three-month, full-time work experience in the United States.)

NOTE: Please review the latest changes in requirements for the IB Emphasis (Major).

See additional information and details about the Pierre Laclede Honors College

## **International Master of Business Administration Program**

The UM-St. Louis International MBA program is a two year program in which students study one year abroad, one year at home and complete an international internship. The value of the International MBA program stems from three sources: its format, focus, and the high quality of the faculty.

For more information, please visit the International MBA website: [imba.umsl.edu](http://imba.umsl.edu)

For more general information about pursuing International Business as a field of study, please visit: [ib.umsl.edu](http://ib.umsl.edu)

\* Foreign language of international commerce: Arabic, Japanese, Chinese, Portuguese, French, Russian, German, Spanish, Hindi, English