

## **Global Leadership and Management Advisory Board**

### Statement of Understanding

The Global Leadership and Management (GLAM) Department is a diversified and highly accomplished department within the College of Business Administration. The department offers students a wide range of study areas including international business, global leadership, human resource management, strategic management, industrial organizational psychology and workforce development. The International Business Institute is a cross-disciplinary unit which supports the College's efforts in promoting International Business Education within the College.

In order to ensure excellence, UMSL has created a Global Leadership and Management Advisory Board consisting of a select group of senior level executives/managers from local, regional, and international organizations with the purpose of providing advice, assistance, direction, and insight to the GLAM Department and the International Business Institute. The Board will support the mission of the GLAM Department and the IB Institute – to create and disseminate knowledge through teaching and research, and to serve our students, our profession and the business community.

#### Purpose and Activities of the Board

- Guide and provide independent advice and thought leadership to GLAM leadership on matters related to the needs of the business community, educational quality, curriculum, and academia-industry collaboration, etc.
- Counsel on strategy and issues affecting the future of the GLAM Department and the International Business Institute.
- Strengthen bonds among the Department, alumni, friends, and industry.
- Provide faculty access to the business community for research purposes, to increase the impact of faculty on the business community, and to better inform faculty research and teaching.
- Facilitate student internships and other out of classroom experiences.
- Provide advice to students regarding career selection and career development activities.
- Appear as guest speakers in classes, student internships and student activities.
- Participate in assessments of departmental accomplishments, goals and directions.
- Financially support the GLAM Advisory Board Scholarship Fund.

#### Terms

The active length is three (3) years. Subsequent terms can be served (and are encouraged) if the Board member is still willing to actively participate, is working in the field, and represents an organization that actively supports the mission and values of the Global Leadership and Management Department and the International Business Institute.

Expectations

Board members are expected to attend at least 3 (out of 4) meetings per academic year.

All Board members are expected to provide financial support at a leadership level that is reflective of their commitment to the Board and the mission of the University. Suggested minimum financial support is \$1000 per year.

Ethics Statement

Board members are ambassadors for the UMSL Global Leadership and Management Department and should exercise ethical behavior, professionalism, and good judgment as representatives of the Board.

Our Responsibility to You

In turn, we will provide Board members with status reports and information about our progress. You can call the Department Chair or the staff at any time to discuss programs, policies, goals, and objectives of interest to you and your company. We promise an interesting and rewarding experience, and the satisfaction of assisting in changing the lives and careers of our students and faculty.

\_\_\_\_\_  
GLAM Department Chair  
Director, International Business Institute

\_\_\_\_\_  
Date

\_\_\_\_\_  
GLAM Advisory Board Member

\_\_\_\_\_  
Date