The Ultimate International Experience
Three Universities - Three Countries - Three Cultures
ONE PROGRAM!

more on page 13

UMSL ranked in the top 20 best undergraduate International Business programs for the 10th consecutive year
The International Business Institute at the University of Missouri–St. Louis publishes IB News twice a year to keep our students and faculty informed about the latest developments in our program.

The newsletter highlights the people and programs that make our institute great.

International Business Institute
College of Business Administration
University of Missouri-St. Louis
119 Sylwester Hall
St. Louis, MO 63121-4403
636-785-3917
ibnews@umsl.edu

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A number of “firsts” to kick off the next 10 years

What an exciting time for International Business at the University of Missouri–St. Louis. After celebrating 10 years in the top 20, we are strengthening our programs for another great decade. As our newsletter shows, we are creating new partnerships, enhancing our offerings for graduate students, continuing to engage the community, and our faculty continue to share their expertise through top-tier publications and practitioner-based research.

We have many “firsts” to share in this issue. Thomas Essell, dean of Graduate Business Programs, has created our first three-way partnership. We have joined efforts with the Universities of Applied Sciences in Aschaffenburg, Germany, and Södertälje, Sweden, to create a unique program. Ten students from each university will visit Aschaffenburg University in July 2013, St. Louis in May 2014 and Södertälje in July 2014. Each university will teach a course combined with cultural issues, corporate visits and social events. According to Essell, “This program will enable our students to experience three universities, three countries and three cultures in a very efficient, economical and engaging way.”

UMSL will send faculty to teach in Germany in July. Betty Vining and I will insert our classes into the successful and long-standing summer program at the University of Applied Sciences in Bremen, Germany. Each year, over 300 students from around the globe attend classes. About 20 UMSL students will participate. “Our students will spend a month in Europe, experience all Germany has to offer while taking an UMSL course,” Vining said. “I can’t wait for this program to start!”

Our IBI Advisory Board created the first endowed scholarship for IB students. Led by faculty member Michael Costello and board President Ruby Rivera, the board raised over $22,000 that will be matched by the state to create an endowment to help IB students study abroad. According to Rivera, the process was remarkably easy. “As soon as the matching program was announced, the board and faculty stepped up and raised the $22,000,” she said. “We knew this was a great way to double our money and impact IB students in permanent way.”

Lastly, our fifth annual Career Conference set new records for attendance and fundraising. This year, our keynote speaker, Lyndle Milloy, senior VP and executive editor at MINDBOARD, our session leaders and our panel of experts educated, trained and entertained over 200 students from 25 different universities. This continues to be our showcase event and helps our students experience first-hand what a career in International Business will be like.

We are grateful to our students, our faculty and our Advisory Board for all they do to make our IB program so successful. Here’s to another 10 years in the top 20!

UMSL Students Abroad

Professional MBA study abroad
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IBI Fellows and Research Associates
This past summer my fellow MBA cohort members and I were provided an opportunity to travel abroad with the University of Missouri-St. Louis Professional MBA Program. This trip served as the pilot for future trips that will be incorporated into the curriculum of the PMBA program.

Organized through a partnership between Hochschule Bremen, University of Applied Sciences, and UMSL, led by Peter Falk and Thomas Eyssell, the trip included sightseeing tours, discussions with corporate executives and civil activists, and historical and cultural education. Bremen, Germany, was the launch point for our journey, our first stop on the trip being Astrium, Europe’s leading space and satellite company. One of Astrium’s physicists (an actual rocket scientist) gave us a tour of their clean-room facility where they were building a rocket that will eventually carry a satellite into orbit.

We also had occasion to take a walk through a replica of the space station. Company officials introduced us to the challenges, and impact, that go into acquiring raw materials used in the construction of their various technologies.

Many of those materials originate in countries whose political bodies keep a tight rein on exports. We learned a great deal about how countries in Europe are learning to overcome previous political barriers and tensions to work together and share technologies toward the common goal of science and space exploration.

Our second stop on the trip led many MBAs to think about maximizing their new degrees to influence future incomes when they saw the luxury automobiles coming off the production line at Mercedes-Benz. During a tour of the manufacturing facility we learned how they utilize technology to custom-build cars to order on the assembly line, while simultaneously keeping labor costs down and safety levels high. We also learned about the purchasing differences between cultures and how they adapt to fit the needs of their customers in many countries.

We had an opportunity to visit with executives from InBev, Oliver Bartlett, head of Corporate Communications, and Dave Stratton, marketing manager of Beck’s beer, shared information on how they segment their market and develop messaging that resonates with those in that market.

The executives also discussed the challenges of developing a message and selling a single product to other cultures around the world. Stratton gave us additional insights into how they shape their own company culture and keep it moving forward while technology is changing the world around them.

In Berlin, we visited with David Schwake, deputy head of the National Office of the Coordinator of Transatlantic Cooperation. He spoke of many of the European Union’s financial challenges and their impact on Germany and other countries around the world. Schwake also spoke about how the United States and Germany work together on political issues and the relationships they keep between nations. He gave us insights into the complexities of foreign relations that would be hard to find elsewhere.

Finally, we had the good fortune to meet with Hansjörg Elshorst, one of the founding members of Transparency International, a civil society organization with offices in more than 100 countries dedicated to “a world in which government, business, civil society and the daily lives of people are free of corruption.” The meeting gave us a look into government and corporate corruption, as well as the ways this organization brings awareness to the issue of corruption and battles it daily around the world.

In a cohort program, you cannot help but develop a great personal and professional network that can last a lifetime. One of the benefits of the trip abroad was that it served to tighten those bonds. We were provided with additional opportunities to learn from each other and understand how we could benefit each other in our personal and professional lives in the future.

The professors in the program were extremely approachable, but sometimes they seemed larger than life because of the esteem with which they are held in their areas of expertise. This trip allowed us to see them as the individuals they are and develop relationships enabling us to share information in both directions in the future.

As an example, during an evening dinner, I had the opportunity to express my concern over the next step in a professional’s education. With technology changing our world at such a rapid pace, it is imperative that we professionals continue our educations after completing our master’s degrees. 

Having the opportunity to express that directly to the individuals responsible for developing educational programs in business gives them the opportunity to develop new programs for professionals and for us to learn about additional ways to continue our education through the university.

The study abroad addition to the Professional MBA Program added some invaluable experiences to the rich content provided in the program. I found the trip to be such an educational experience that I would jump at the chance to attend a similar trip in the future.
Bremen, Germany, serves as jumping off point for UMSL students

The wonderful reputation of the International Summer School at Hochschule (University of Applied Sciences) Bremen brings 300 students from 40 countries to study in Bremen during the summer. In 15 years of the summer program, they have educated almost 6,000 students from around the world. This year, about 20 UMSL students will accompany Betty Vining and Joseph Rottman to Bremen, in northwest Germany, to enjoy the campus, the culture and the educational opportunities offered by this unique program.

Bremen offers easy access to public transportation. Hochschule Bremen offers many cultural excursions and social activities. Not only will the students spend time in the classroom, but their evenings and weekends will be spent discovering Bremen and beyond. Many students in the program take the train or low-cost airlines to see Paris, London, Prague and many other European cities. Bremen becomes the students’ jumping off point. UMSL has close ties with Hochschule Bremen, and we hope this collaboration will continue for many years. The partnership allows our students and faculty the opportunity to grow and learn from each other.

In addition to exploring Europe, Vining will offer students a look at “Business in the European Union.” This course looks at the forces that create to drive a single market, as well as those that act against it. A market of 500 million consumers cannot be ignored, and the better we understand it, the better we will be able to compete effectively. Rising in the heart of the European Union will create opportunities for research and observation for both the students and the professors.

In his course, Rottman will show business students how to use application software to make better decisions. Today, managers are barraged with data. “Big data” can often mean big mistakes. Making sense of the data requires specialized tools and techniques. His course teaches managers how to use advanced features of Excel to manage data and predict future results. UMSL students will join European students in the classroom and uncover together how to be better managers and make informed decisions.

Studying abroad is often a transformative experience for students. A month in the center of Europe is sure to be a lasting memory and broaden the horizons and experiences of our students. Sehr gut idei!

The ultimate international experience
A student’s perspective

Last fall, University of Missouri–St. Louis student Matthew Hanbery set out to Nanjing, China, for his year-long study abroad. His assignment compassed two semesters at Nanjing University, with a internship at the end of his second term. Hanbery, who was born in France and lived in Germany for the majority of his life, chose China due to his interest in the Chinese culture and his desire to explore a culture and language that is very different from his own.

“My experience in mainland China was truly cultural and unique,” Hanbery said. “The cultural differences and the language barrier were tricky to overcome at first, but, as time passed, things became less problematic. I was excited to start my academic portion at Nanjing University and to explore China as a whole.”

The International MBA program gave Hanbery the opportunity to fully immerse himself in the Chinese culture, participating in intense Chinese language classes during the week while attending business classes on weekends. “The fact that classes were held on weekends allowed me to study the language with other foreign students,” he said, adding, “Although the international community was quite small, it was culturally diverse with students from all around the world.”

Nanjing, with a population of approximately eight million people and a long, rich history, has many prominent sights and is a favorite destination among domestic travelers. Hanbery visited several historical sites on more than one occasion, including the Purple Mountain, Xuanwu Lake, the Presidential Palace and the Confucius Temple — all located in and around Nanjing City. Two of the most densely populated locations were Xinjiekou and Hankou Lu, each with lively streets that contained both traditional and modern stores and restaurants.

The first few months, Hanbery took advantage of Nanjing’s close proximity to popular neighboring cities such as Suzhou and Shanghai before heading for even greater endeavors. He took a boat upstream along the Yangtze River, traveling to the ethnic Chinese province of Yunnan and the ancient city of Lijiang.

“Traveling to Yunnan allowed me to see a different — and more traditional — side of China, exploring places in the southwest and far from the bustling developed cities on the coastal east,” Hanbery said.

After building on his Chinese language and cultural savvy, different and unique opportunities surfaced. He had the opportunity to teach English at Nanjing’s Normal University, and provided private lessons to a middle school student, Yawei. As a result of being welcomed into Yawei’s home, Hanbery was allowed an inside look into a Chinese household, which he described as very modern. Hanbery was invited to participate in family festivities, such as the Dragon Boat Festival — an annual spring festival that has been held for more than 2,000 years — and the weakening Chinese New Year’s celebrations. Through connecting with classmates Dou Han and other Chinese students, “I made friends for life,” Hanbery said. By exploring local attractions and traditional restaurants, touring another classroom’s commercial headquarters and chemical production facilities, and landing an internship with a local company, he made the most of his international experience.

Prior to leaving China, Hanbery took the time to visit Shenzhen and Hong Kong before flying to Italy. There he spent time with his girlfriend, Angela, a student at Ca’ Foscari University whom he met during his first semester at Nanjing University. With time to spare, his journey continued to the Czech Republic, where he visited his brother, Sean, an UMSL alumna currently working in Prague, before heading back to the United States to conclude his one year abroad.

Speaker Focus

“When the international community was quite small, it was culturally diverse with students from all around the world.”

—Matthew Hanbery, UMSL MBA student
H-J International provides students with opportunities and experience

The International Business Degree Program at the University of Missouri–St. Louis recently enjoyed its 10th year on U.S. News and World Report’s annual listing of the top 20 international business programs. A feature of this successful international business program is its ability to provide students with the opportunity to work as interns for corporations that compete in the global marketplace. UMSL works with several regional corporations that routinely provide internships for our students.

H-J International is one of the companies that enjoys a strong relationship with UMSL’s international business program. Founded in 1983, H-J International was created as a means to differentiate between the domestic sales of parent company H-J Enterprises and the company’s growing international sales division. Located in High Ridge, Mo., H-J International is a leading manufacturer and supplier of transformer components, switchgear apparatus, porcelain and epoxy bushings and insulators, distribution and power transformers, and electrical connectors for the world market.

Each year, H-J International offers internships for UMSL students. During the last three years, the company has provided five internships to students from partner university Nanjing University in Nanjing, China. Students Yiran Chen, Wei Dai and Shan Jiang received internships in 2010. Yunwei Min and Yang Zong followed the first group over the last two years, and they are currently choosing from a select group of potential interns to work for them in the summer of 2013.

H-J International’s involvement with UMSL goes farther than sponsoring internships. Jay Shelton, president of H-J International, and Lloyd “Henry” Evitts, the company’s vice president of manufacturing, both serve on the International Business Institute Advisory Board. As board members, Shelton and Evitts use their expertise and experience to help IBI as it strives to arm students with the knowledge and skills necessary to succeed in their careers.

Upcoming events for IB students:

APRIL

April 9 – 2013 International Business Case Study Competition
This will be the first ever Case Competition sponsored by the University of Missouri–St. Louis, and will draw students from many local and regional colleges. Case competitions are highly regarded events in the business community and consist of two parts: analysis and presentation preparation of a case study, and the presentation itself, after which students are engaged in a Q&A session with the judges. World Wide Technology is one of the corporate sponsors, and a cash prize will be awarded to the winning team.

April 19 – International Business Club hosts Chicago Excursion
The International Business Club will spend April 19-20 visiting the Chicago Board of Trade, Museum of Science and Industry and John Hancock Tower.

MAY

May 5 – China Study Tour
The China Study Tour will commence on May 5 this year and run through June 8. Hung-Gay Fung will oversee this unique visit for students as they explore and appreciate the business and cultural environment of China, while gaining a deeper understanding of how people do business in China. They will meet with Chinese leaders of government, business and education. In addition, they will visit historic cultural locations such as the Great Wall, Summer Palace and the Forbidden City. Interested students should check the information page at: umsl.edu/services/abroad/summer/china.html

JULY

July 7 – International Business Institute leads Study Abroad in Bremen, Germany
Joseph Rottem and Betty Vining will lead a contingent of University of Missouri–St. Louis students to Bremen, Germany. They will attend the International Summer School at the Hochschule Bremen from July 7 until Aug. 1. Students who are interested should check the information page at: umsl.edu/services/abroad/summer/bremen.html.
Rodolfo Rivera: Meet the President of the Board

Born in Puerto Rico, Rodolfo Rivera came to the United States at the age of 3, with his mother and sister. They settled in Lorain, Ohio, where his grandfather worked in the steel mills.

Rivera attended Ohio Northern University in Ada, Ohio. When asked why he chose to seek his undergraduate education at a relatively small university (2012 enrollment: 3,577), Rivera said he “looked forward to learning in an educational environment that strived for a lower student-teacher ratio.” He graduated in 1977 with bachelor’s degrees in political science and Spanish.

The next stage of his education came at Saint Louis University School of Law, where he obtained his law degree in 1983. While there, he served as the assistant managing editor of the Saint Louis University Public Law Review, and was the founder and president of the International Law Society. Additionally, he spent the summer of 1979 at the prestigious The Hague University in The Netherlands, where he studied international law.

Rivera began his work in the private sector, where he placed an emphasis on transactional work in Latin America, where his interest in International Law and his fluency in English and Spanish were beneficial to his practice. In fact, when asked what was the most critical skill an applicant for a position with a company working internationally would be, he said, “fluency in a foreign language is a must, not just for the language skill, but for the cultural knowledge that you gain while studying the language.” He further encourages students who want to work in the global market to take advantage of opportunities to study abroad.

Rivera’s success in the field led to his current position as director of Latin American Operations for Fidelity National Title Group, the largest title company in the United States. His primary responsibility is the expansion of Fidelity’s presence in Latin America and the Caribbean.

In addition to his work for Fidelity, Rivera currently serves as the president of the International Business Advisory Board. This position requires a significant donation of his time. In the space of two weeks, he attended several IMSLS events: he was a guest speaker in an IB course, chaired a panel at the International Business Career Conference and attended the signing ceremony of the partnership between the University of Missouri–St. Louis, Seinjö University of Applied Sciences in Finland, and Hochschule Aschaffenburg in Germany. IMSLS is grateful for his dedication to IB and our students.

Student makes most of opportunities

One of the highlights of our spring semester is the annual International Business Career Conference (See “International Business Career Conference marks 5th year in grand style,” page 12.) This year’s project manager for that event was business student Harsh Patel, who deserves special recognition. Patel, 22, is a dynamic and driven student who has made the most of the opportunities provided to him. Rounding out his academic accomplishments has been his involvement in the International Business Honor Society.

Outside of his academic schedule, Patel also is active in the community. He works with several nonprofit organizations, including the St. Louis Area Food Bank, the YWCA and the St. Louis Make-A-Wish chapter. Patel will graduate in May 2013 and has accepted a financial advisor position with Edward Jones.

We at the International Business Institute and the College of Business Administration thank him for his dedication and wish him the best of luck as he leaves IMSLS.

Janet Murray

Janet Y. Murray has served as the E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business and professor of marketing at the University of Missouri—St. Louis since 2006. Prior to her arrival at UMSL, she received her PhD in marketing from the University of Missouri–Columbia in 1992. She has taught courses in marketing and international business at all college levels while holding faculty positions in marketing and international business at Saint Louis University, Cleveland State University, and City University of Hong Kong.

Murray is an active leader when it comes to promoting the roles of women in the international business community. From July 2009 until June 2011, she served as the president of Women in the Academy of International Business. During her tenure, WAB’s membership increased by 35 percent to 1,000 members worldwide. At the 2012 Academy of International Business conference, she received a service award honoring her work as president of WAB. During the conference, she also found time to co-chair a panel discussion, “Diversity, East and West: A Profit and Non-Profit Perspective of Women in International Business,” with panel members from both industry and academia.

Murray was at the forefront in two prominent events at UMSL. As part of the Distinguished Speaker Series, she helped bring Rhonda Hamen-Neuburger, director of Lambert St. Louis International Airport, to campus. In addition, Murray spoke to women, representing 17 countries, as she conducted the presentation, “Women Entrepreneurship in the United States” during the International Visitor Leadership Program at the Sue Shear Institute. The IVP program is funded by the U.S. Department of State’s Office of International Exchange Visitors in the Bureau of Educational and Cultural Affairs.

Based on the field rating in Microsoft Academic Search in March 2012, Murray ranks No. 23 among 94,048 authors in International Economics in the last ten years. She has a solid reputation as a leading researcher in her field, and her recent publication history speaks volumes:


• In 2013, she co-authored with Crystal X. Jiang, Roy Y. J. Chua, and Masaaki Kotabe “Cultural Ethnicity Effects on Senior Executives: Trust in Overseas Business Partners,” which appeared in Chinese Management Insights and was published in English and Chinese.


Murray continues to build on her established record of excellence today. Students within the UMSL College of Business Administration have a rare opportunity to study under a leading professional in her chosen field.
International Business Career Conference marks 5th year in grand style

On March 1, 2013, the University of Missouri–St. Louis hosted the International Business Career Conference. This annual event witnessed the arrival of hundreds of students from the region in response to the opportunity to interact with executives and professionals from the business community. This year marked the fifth anniversary of the IBCC, and the student groups who organized the event worked tirelessly to ensure that this year’s conference continued the tradition of excellence. The conference was the culmination of months of effort from students in the International Business Honor Society, Epsilon Eta Pi, and the International Business Club, with support from the College of Business Administration and the International Business Institute.

This year’s keynote speaker was Yvette Miles, senior vice president and executive editor at cable television network MSNBC. Miles is a 30-year veteran of television journalism, and attendees were eager to hear her remarks regarding the operation of business on the global stage.

The workshops covered a myriad of topics. Returning speaker Joseph Papas, of the Federal Bureau of Investigation, kicked off the day with his eye-opening presentation, “Being Safe when Traveling Internationally.” Other speakers included Terry Jaggard, of Winchester Ammunition, and his insights into “Developing International Business Relationships,” and Luis F. Campedelli, of MasterCard Technologies, who spoke on the intricacies of “Landin a Job in International Business.” The morning workshops concluded with Ana Romero Lizana, of World Trade Center, as she enlightened the audience regarding “5 Trends in International Business,” and Arjan B. Hoornsma, of Scarletbr, International, who discussed the unique situation of “How to Work in IB While Staying in the U.S.”

The day also saw two panel discussions. While both panels addressed the issues of finding work in the field, this issue was more firmly addressed by the morning workshop panel. This group involved a panel of UMSL alumni who addressed the issue in light of their recent experiences seeking employment after graduation, and they provided valuable advice for future graduates. Among the panelists were: Chelsea Miller (2011), of Cass Information Systems; Nina Patel (2012), of Metal Exchange Corporation; and Matt Kelly (2012) of Boeing.

The conference ended with the second panel discussion. Again, the topic of finding work was briefly discussed, but the afternoon panel found themselves also addressing the challenge of working for companies with global involvement. Conference attendees heard Rodolfo Rivera, director of business development at FedEx National Financial, as he was joined by Jennifer Schwegg, an international attorney at Armstrong Teasdale; Kristie Ungerbeck, president of Ungerbeck Systems International; and Bill Detl, senior vice president and director of science and technology at HOK.

Harsh Patel, a senior and triple-major (international business, finance, management) served as this year’s conference project manager. In discussing the challenges of planning and staging the event, he said, “This conference required a lot of hard effort to organize, and I was fortunate enough to work with a dedicated group of people who were ready for the challenge. They made the entire process an outstanding experience. As you can see, their hard work paid off, and this conference has been a great success.”

The conference successfully served to bring together a wide array of business professionals, executives, educators, and students in an environment conducive to networking and the sharing of ideas about the issues facing the global marketplace. Students were able to get first-hand knowledge from working professionals regarding emerging issues within the international market and preparing them for the challenge of entering today’s international workforce. For more information on the 2013 International Business Career Conference please visit our website: umsl.edu/ibcc.

UMSL begins 3-party agreement to enhance students’ global MBA experience

by Jennifer Hatton

Part of a great business program is the opportunity to have an international experience and see business through a global lens. Students pursuing a master’s business administration degree at the University of Missouri–St. Louis now have another option to make that experience a reality.

UMSL Chancellor Tom George signed a three-party agreement last week with officials from the University of Applied Sciences in Aschaffenburg, Germany, and the Seinjoki University of Applied Sciences in Finland. The agreement will allow MBA students to take two-week courses in Germany, Finland or both, and apply to it their UMSL degree.

“Many graduate students at UMSL want the international experience, but because of work and family responsibilities, are unable to study at a partnering university for a year,” said Thomas Eysselt, associate dean and director of advanced studies in the College of Business Administration at UMSL. “This new agreement will give those students the advantage to travel to an international university, learn from other professors and visit global companies.”

The University of Applied Sciences in Aschaffenburg, Germany, was founded in 1965 and offers courses focused on business, law and engineering sciences. It offers nine bachelor’s degrees and two master’s degree programs. The university is accredited and ranked by the Centre for Higher Education Development in Germany.

University President Wilfried Diwiessickel said the opportunity to partner with UMSL is a great one for his young university: “We’re excited to give our students the chance to come to UMSL and learn how to live outside of Germany,” Diwiessickel said. “Having an understanding of language and culture outside of your own is very important and essential in business today.”

The Seinjoki University of Applied Sciences in Finland has had a partnership with UMSL as a study-abroad destination for many years, but this new agreement is a more-focused, enhanced opportunity for students. Seinjoki has more than 5,000 students focusing on business, agriculture and forestry, culture and design, health care and social work and technology.

“This agreement is a win for the students and a win for the universities,” said Tapio Vormola, president of Seinjoki University of Applied Sciences. “Students from all three universities will have the opportunity to travel outside of their comfort zone and learn about other countries and the universities will have the opportunities to enhance their partnerships.”

In addition to the course offerings, students will participate in corporate visits, networking opportunities and cultural activities.

The new agreement will build upon UMSL’s strong existing international partnerships, including those in the International Master’s of Business Administration. UMSL’s MBA partnering schools include the Vienna University of Economics and Business Administration in Austria, Nanjing University in China, Ecole de Management Strasbourg Business School in Strasbourg, France, Kyoto-Sangyo University in Japan, Instituto Tecnologico y de Estudios Superiores de Monterrey in Mexico, Park Global School of Business Excellence in India and the National Taiwan University of Science and Technology.
Through the generosity of the International Business Institute Advisory Board, UMSL faculty, and friends of the university, we are able to offer nearly $10,000 in scholarships this year to students who meet the appropriate qualifications. Such financial support assures that capable and motivated students will have an opportunity to earn international business degrees by subsidizing the costs associated with travel and study, which are required of the degrees programs. Below is a summary of scholarships available through the International Business Institute:

Robert S. Vitting Jr. Memorial Scholarship IB major with minimum GPA of 3.5. Must use scholarship for an international experience. Must be an active member of the International Business Club or International Business Society. $1,500, renewable. 2 scholarships available each year.

David P. Gustafson Memorial Scholarship for Overseas Students Student major, studying abroad $1,000, non-renewable.

Mara, Matthew De Choo Chun Memorial Scholarship Junior or senior IB major with minimum GPA of 3.5, $1,000, renewable. 1 scholarship available each year.

International Business Scholarship Full-time student, IB major Must demonstrate need as determined by the FAFSA. $2,500, renewable.

International Business Advisory Board Scholarship IB major or MBA student Must have minimum GPA of 3.0 Must use scholarship for study abroad to meet international experience requirement. $2,000, non-renewable. 2 scholarships available each year.

International Business Fellows Scholarship IB major with a minimum GPA of 3.2 Must use scholarship for study abroad to meet international experience requirement. $500, renewable. 5 scholarships available each year.

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International Business Fellows Scholarship IB major with a minimum GPA of 3.2 Must use scholarship for study abroad to meet international experience requirement. $500, renewable. 5 scholarships available each year.

International Business Fellowship Scholarship IB major with a minimum GPA of 3.0 Must use scholarship for study abroad to meet international experience requirement. $500, non-renewable. 5 scholarships available each year.

International Business Institute Advisory Board Scholarships

Robert S. Vitting Jr. Memorial Scholarship

David P. Gustafson Memorial Scholarship for Overseas Students

Mara, Matthew De Choo Chun Memorial Scholarship Junior or senior IB major with minimum GPA of 3.5, $1,000, renewable. 1 scholarship available each year.

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University of Missouri–St. Louis
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