UMSL students raised over $1,500 for St. Louis area children's charities in the Old Newsboys Day campaign. This annual campaign raises funds for over 300 children's charities in the greater St. Louis area. Volunteers throughout the metropolitan area solicited donations in return for a special edition of the Suburban Journal. One hundred percent of the funds raised are donated to local children's charities.

Paradies Gift Shops at St. Louis International Airport partnered with UMSL in this successful effort. Paradies, headed by Audrey Jones, coordinated with airport security and hosted students at the entrance to each of their shops in the main terminal and on the concourses.

This year’s 20% increase was largely driven by the increased number of students participating and the presence of Keith Womer, Dean, College of Business. Student leadership was provided by Carlos Suarez, President of AIESEC-St. Louis, an international student exchange and internship organization, and Robert Haupt, President of the Sigma Pi fraternity.

While UMSL’s top 20 ranked Undergraduate International Business program is able to provide its students with a strong academic foundation, activities such as this help them cultivate their sense of community and develop into well rounded business leaders. Thomas George, Chancellor, is a member of the executive board of the campaign and has been a strong supporter of the student effort. Martin Leifeld, Vice Chancellor for Development, encouraged sales by rising at 4 AM on the morning of the campaign to exhort the volunteers throughout the metro area and applaud their participation.

- Michael J. Costello, Assistant Teaching Professor

International Business Career Conference to be held at UM-St. Louis

As economic conditions continue to worsen and jobless rates increase, students across the United States are voicing concern about their ability to find employment upon graduation. Senior Sylvia Covarrubia says her biggest concern is, “competition for open positions. I hope companies will be looking for applicants with innovative ideas.” At the University of Missouri–St. Louis, rather than fall victim to lethargic worry, members of the International Business Honor Society (IBHS) and AIESEC–St. Louis are doing something—they are making plans to solicit advice and direction from St. Louis’ international business community.

International Business continued on page 2
Students in Japan Enjoy Downtime

What's the best way to get off the beaten path and discover a different side of Japan, and at the same time develop a deeper understanding of international business? If you're four students on a budget and few connections, it helps to have friends in high places. In this case the friend was Dr. Norihito Furuya, CEO of IGB Network Co., Ltd. and longstanding International Business Advisory Board member.

On finding out that four UM-St. Louis students were in Japan for the year studying at Rikkyo University and Tokyo Jogakkan College and had an interest in getting out to explore the countryside, Furuya invited them up to his mountain villa in the Central Alps of Japan. For three days they hiked, enjoyed soaking in hot springs, saw the fall colors and had a brief respite from the hectic pace of Tokyo. There were also conversations late into the night about life after college and the adventure of an international career. For the students - Nathaniel Kistner, Justin Bello, Angela Saville and Matthew Pagot – it was a marvelous experience to spend time talking to a senior executive with more than 35 years of international work experience. And for Dr. Furuya it was a chance to meet and get to know students in a way that generated real insight about their challenges and concerns for the future.

An additional benefit of the time together was an appreciation by the students for the deep concern and commitment that IB Advisory Board members have in helping students find success in their studies and their careers. Matthew Pagot observed, “I knew the College had an IB Advisory Board, but I never really knew what they did or why they did it.” Nathaniel Kistner added, “Dr. Furuya is one of the most impressive people I’ve ever met. It’s amazing that he was willing to give so much of his time.”

by Allan Bird, Director, IBI

From left to right: Kim Kessler, Rob Fuchs, Abdulwali Miakhel, Dayanand Thakur, Nicole Pacheco, Betty Vining, Carlos Suarez, Becky Ledbetter and Svetlana Krasteva.
Craig S. Ingraham has been named the newest member of the International Business Advisory Board in the College of Business Administration at the University of Missouri-St. Louis.

Ingraham is a general corporate and transactional attorney at Novus International, Inc. in St. Louis. Prior to joining Novus, he served as vice president and general counsel at TALX Corporation. He’s worked as in-house counsel for several area companies, including The May Department Stores Company, United Technologies and General Dynamics.

Ingraham said as a member of the board, he hopes to spread awareness about the International Business program at UMSL.

"Having practiced law internationally on almost every continent for a global payment card company, I look forward to leveraging the extensive international, professional and personal exposure I enjoyed for more than a decade on behalf of the IB Advisory Board," he said. "And sharing whatever wisdom I’ve gleaned from that experience with the board’s constituents and stakeholders."

Ingraham earned his bachelor’s degree in English literature from the University of Rochester in New York and his Juris Doctorate from Washington University in St. Louis.

For more information about the International Business program, visit http://ib.umsl.edu/.

by Jennifer Hatton, Senior Information Specialist
U.S. News and World Report ranked UM-St. Louis 16th in its America's Best Colleges of 2009 issue. UM-St. Louis Undergraduate International Business Program has been ranked in the TOP 20 for six consecutive years.

U.S. News and World Report Best Colleges 2009

Best Colleges Specialty Rankings:

Undergraduate Business Specialties: International Business
1. University of South Carolina–Columbia
2. University of Pennsylvania
3. New York University
4. University of Michigan–Ann Arbor
5. University of Southern California
6. University of Texas–Austin
7. University of California–Berkeley
8. Georgetown University
9. University of Washington
10. Temple University
11. Florida International University
11. University of North Carolina–Chapel Hill
13. Northeastern University
14. San Diego State University
14. University of Maryland–College Park
16. University of Missouri–St. Louis
16. George Washington University
16. Indiana University–Bloomington
19. Brigham Young University–Provo
19. University of Hawaii–Manoa
19. University of Oklahoma
22. Babson College

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