Initially established in 2000, the International Business program quickly rose in national prominence, breaking into the Top 20 with the 2004 US News & World Report rankings. Since then the program has expanded in enrollment, with 164 students currently enrolled in the program. In eight years the program has experienced more than 6-fold growth.

In the past three years the program has been significantly strengthened through the addition of 8 new faculty members who teach in the program. Their presence in the classroom and the contribution of their research has raised the quality of the program to a new level, which has also resulted in drawing more students into the program from outside the St. Louis region. In recent years, students from countries in Latin America, such as Brazil, Ecuador, and Asian countries, such as Japan and Thailand, have enrolled at UM-St. Louis after learning about the strength of the program.

RANKED IN TOP 20 FOR SIXTH CONSECUTIVE YEAR

For the sixth consecutive year the undergraduate International Business program ranked among the Top 20 programs nationally in US News & World Report’s annual ranking of the best universities. Responding to news of 2009 rankings, Allan Bird, director of the International Business Institute, said “It is gratifying to know that our counterparts at other universities continue to hold our program in high esteem. It’s positive reflection on the quality of our program, our students and our faculty.”

The International Business Institute proudly announces the formation of a chapter of the Epsilon Eta Pi (EEP) Honor Society at UM – St. Louis. EEP was established at Florida International University, a fellow founding member of the Consortium for Undergraduate International Business Education (CUIBE). The UM-St. Louis chapter inducted its first members in spring of 2008 and celebrated its first Honor Society graduates, Heather Nichols and James Heckman, at the commencement ceremonies this year.

The purpose of the International Business Honors Society (IBHS) is to recognize academic achievement and encourage interaction among qualifying students who are pursuing an International Business Emphasis from the College of Business Administration. The Society provides opportunities for the development of leadership and service as well as for the honing of student’s skills in marketing, management, logistics and finance thereby enhancing their value in a competitive work environment.

Currently, the organization is planning the first annual International Business Career Conference. The conference will be held on February 27th, 2009 in the JC Penney building. The conference will attract students from all over our region to meet and interact with international corporate executives. By linking the region’s top students with the international business community, this IBHS conference will help to launch tomorrow’s leaders.

Newly Established IB Honor Society

The International Business Institute proudly announces the formation of a chapter of the Epsilon Eta Pi Honor Society at UM – St. Louis. EEP was established at Florida International University, a fellow founding member of the Consortium for Undergraduate International Business Education (CUIBE). The UM-St. Louis chapter inducted its first members in spring of 2008 and celebrated its first Honor Society graduates, Heather Nichols and James Heckman, at the commencement ceremonies this year.

The purpose of the International Business Honors Society (IBHS) is to recognize academic achievement and encourage interaction among qualifying students who are pursuing an International Business Emphasis from the College of Business Administration. The Society provides opportunities for the development of leadership and service as well as for the honing of student’s skills in marketing, management, logistics and finance thereby enhancing their value in a competitive work environment.

Currently, the organization is planning the first annual International Business Career Conference. The conference will be held on February 27th, 2009 in the JC Penney building. The conference will attract students from all over our region to meet and interact with international corporate executives. By linking the region’s top students with the international business community, this IBHS conference will help to launch tomorrow’s leaders.

2008-09 Inductees:
Wookrae Cho
Sylvia Covarrubia
Robert Fuchs
Lauren Goering
James Heckman
Erin Konkol
Rebecca Ledbetter
Derek Lipp
Rahul Malhotra
Abdulwali Miakhel
Ryan Roe
Elane Swanick
Alan Tejada
Xin Wei
Olena Zayika
In May, 2008, Dr. Allan Bird and Professor Elizabeth Eckelkamp accompanied nineteen students on a study tour of Japan. For two weeks they experienced a fascinating blend of the traditional and the modern – a cultural exploration combined with a study of a vibrant economy.

The trip began with seven days in Tokyo where students were able to visit such prominent Japanese companies as Canon, C. Itoh, and Tokyo Star Bank. They also were able to experience a traditional Japanese Tea Ceremony, followed by a real Japanese obento for dinner - squid and all! Next they stopped at Rikkyo University, where both Japanese and U.S. student participated in a roundtable discussion that was followed by a dinner reception. Their last day in Tokyo was spent at the Asakusa Shrine enjoying the Sanja Matsuri Festival. The colorful parade and delicious treats from street vendors made for an exciting farewell to Tokyo.

The following day, students explored the U.N. World Heritage Site at Nikko and the Toshogu Shrine complex. Nikko has beautiful, colorful temples, contemplative scenery, and it goes on and on and on. The students were awed.

Kyoto was the next destination, and the students were treated to the many beautiful temples and cultural sites of this historic city. Once again, students had an opportunity to meet with Japanese students from a partner university -- Kyoto Sangyo University. As a special treat, the group was able to visit the Imperial Palace, which is generally not open to public visits. On the last day the group took the train to Nara to see the many tame deer, the huge Buddha at Todaji, and the hundreds of moss covered lanterns.

The trip ended with a farewell reception at the Asakusa Shrine. The students were able to enjoy a traditional Japanese tea ceremony and a delicious dinner of squid and other Japanese specialties. The trip was a wonderful experience, and the students returned to the United States with a greater understanding of Japanese culture and business practices.

College of Business Administration Faculty Awards

<table>
<thead>
<tr>
<th>NAME OF RECIPIENT</th>
<th>POSITION</th>
<th>AWARD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Harris</td>
<td>Professor of Management, IB Fellow</td>
<td>Chancellor’s Award for Excellence in Research and Creativity for 2008-2009. First CoBA recipient.</td>
</tr>
<tr>
<td>David Ronen</td>
<td>Professor of Logistics &amp; Operations Management</td>
<td>Recognized as an Edelman Laureate and presented with the Franz Edelman Medal by the Institute for Operations Research and the Management Sciences (INFORMS)</td>
</tr>
<tr>
<td>Gerald Gao</td>
<td>Assistant Professor of Marketing, IB Fellow</td>
<td>2008 Anheuser-Busch Excellence in Teaching Award</td>
</tr>
<tr>
<td>Mary Lacity</td>
<td>Professor of Information Systems, IB Fellow</td>
<td>2008 Gateway Innovator Award</td>
</tr>
<tr>
<td>Janet Y. Murray</td>
<td>E. Desmond Lee Prof. for Developing Women Leaders and Entrepreneurs in IB, Professor of Marketing, IB Fellow</td>
<td>2008 Douglas E. Durand Award for Research Excellence</td>
</tr>
</tbody>
</table>

| Information Systems Area | UMSL IS faculty ranked 3rd in Faculty Scholarly Productivity by The Chronicle of Higher Education among 375 universities. |
| International Business Area | UMSL ranked #18 in the U.S. for most prolific authors in International Business. Among the faculty, Dr. Janet Y. Murray, was the most prolific IB author. |

UM-St. Louis Sponsors WAIB Networking Reception

Dr. Janet Y. Murray, Vice President of the Women in the Academy of International Business (WAIB) and E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business and Professor of Marketing, at the UM-St. Louis hosted this year’s WAIB networking reception for members in Milan, Italy at the Academy of International Business (AIB) 2008 annual conference.

WAIB was established in 2001 and is a women’s networking group whose goals are to: encourage networking among women faculty, administrators and PhD students in international business studies, offer one-on-one mentoring by linking female junior faculty and doctoral students with senior women faculty and administrators, encourage research on gender-related issues in international business, and create an annual tradition of offering one or more WAIB-sponsored panels at the annual international conference. For more information about WAIB visit http://kelley.iu.edu/waib.

Dr. Janet Murray, Vice President, Women in the Academy of International Business (WAIB)
Advisory Board Member Spotlight: BENJAMIN H. HULSEY

Benjamin H. Hulsey has been named the newest member of the International Business Advisory Board in the College of Business Administration at the University of Missouri-St. Louis.

Hulsey is a partner in the division of corporate and securities practice group at Thompson Coburn LLP. He practices general corporate law, technology joint ventures, mergers, acquisitions and divestitures.

"I am looking forward to working with other board members and UMSL students on international issues," he said. "In part because, as the recent turmoil in the credit markets has shown us, the world is really a very small place and globalization of business is very real. It makes educating and making our students fluent about international business issues more important than ever."

Hulsey said as a member of the board, he hopes to spread awareness about the International Business program at UMSL.

"The UMSL program is highly regarded nationally," he said. "But not as well-known in St. Louis. I would like to see a higher profile and visibility for the program in St. Louis as well as an even higher ranking nationally."

For more information about the International Business program, visit http://ib.umsl.edu/.

IB Graduate Research Assistant Awarded a Des Lee Scholarship

Svetlana Krasteva, IB Graduate Research Assistant pursuing a Master of Science (M.S.) in MIS degree, has been awarded a 2009 Des Lee Scholarship. The Des Lee Scholarship Program is designed to encourage, in perpetuity, talented students to pursue studies in areas that are supported through the Des Lee Collaborative Vision (DLCV) organization whose goal is to empower individuals with education through access and exposure to new programs, innovative ideas and novel experiences. To be considered for this award, the student, selected by the endowed professor, must be in good academic standing, seeking a degree at UM-St. Louis and taking courses for academic credit. The student must also possess a solid mentoring, working relationship with the endowed professor and their specific DLCV discipline of study. Congratulations Svetlana.

Upcoming Events

NOVEMBER 7 - 2:00 PM to 3:30 PM
Dr. Frank Fu, Assistant Professor of Marketing, UM-St. Louis
Salespeople trait competitiveness, perceived organizational competitive climate and sales performance

NOVEMBER 21 - 11:00 AM to 12:30 PM
Shaji Khan, Ph.D. student in IS, UM-St. Louis
The Moderating Effect of Top Management’s Collective Mindfulness on the Relationship between Top Management Support and IS Function Performance

DECEMBER 5 - 11:00 AM to 12:30 PM
Dr. Hong Sheng, Assistant Professor of Business & IT, Missouri University of Science & Technology
RFID Application in Health Care Industry: A Case Study Using Grounded-Theory Approach

All Seminar Series events will be in SSB 401. Questions call: Dr. Dinesh Mirchandani at 314-516-7354

Fall Commencement
Saturday, December 20, 2008

IB Advisory Board Members

*Allan Bird
Director, IB Institute, E.S.S.A Professor of Japanese Studies
UM-St. Louis

Steve Burrows
CEO & President, Asia Operations
Anteuser Busch

Ross Bushnell
Senior Vice President, Sales & Marketing
Silgan Plastics Corporation

Steven Carter
Corporate Director, Enterprise Solutions
Southern Graphic Systems

Michael Costello
Founding Member, Argaco, LLC

Gilles Cottier
President, Research Essentials
Sigma-Aldrich Corporation

Thomas Eysell
Associate Dean and Director of Graduate Studies, CoBA
UM-St. Louis

Norihito Furuya
CEO, IGB NETWORK Co., Ltd.

Joel Glassman
Associate Provost, UM-St. Louis

*Michael Hackett
President, Hackett Security Incorporation

Benjamin Hulsey
Partner, Thompson Coburn LLP

Craig Ingraham
Corporate Generalist and Transactional Attorney, Law Office of Craig Ingraham

Richard Navarre
CEO and Executive Vice President, Peabody Energy

Agnes Rey-Giraud
Senior Vice President, Research & Product Management
Express- Scripts

Rodolfo Rivera
Director Business Development, Fidelity National Global Solutions, Inc

Mike Russell
Manager, International Sales Mark Andy Inc.

David Wang
President, The Boeing Company

Keith Womer
Dean, CoBA
UM-St. Louis

Peter K. Yam
President, Emerson Electric Company

*Co-Chairs

“Education is the key to all of our hope and all of our progress…”
— E. Desmond Lee
U.S. News and World Report ranked UM-St. Louis 16th in its America's Best Colleges of 2009 issue. UM-St. Louis Undergraduate International Business Program has been ranked in the TOP 20 for six consecutive years.

U.S. News and World Report Best Colleges 2009

Best Colleges Specialty Rankings: Undergraduate Business Specialties

1. University of South Carolina–Columbia
2. University of Pennsylvania
3. New York University
4. University of Michigan–Ann Arbor
5. University of Southern California
5. University of Texas–Austin
7. University of California–Berkeley
8. Georgetown University
9. University of Washington
10. Temple University
11. Florida International University
11. University of North Carolina–Chapel Hill
13. Northeastern University
14. San Diego State University
14. University of Maryland–College Park
16. University of Missouri–St. Louis
16. George Washington University
16. Indiana University–Bloomington
19. Brigham Young University–Provo
19. University of Hawaii–Manoa
19. University of Oklahoma
22. Babson College

The University of Missouri-St. Louis is an equal opportunity and affirmative action employer and educational institution committed to excellence through diversity. 2007325.4M.11.07sm

http://ib.umsl.edu/