

## IB FELLOWS

### Allan Bird, Ph.D., University of Oregon



#### **Eiichi Shibusawa-Seigo Arai Professor of Japanese Studies**

Dr. Bird's research activities have focused on issues relevant to managing in a global environment. He has worked on issues related to expatriates and the management of international assignments. He has an established record of research on Japanese business and management, focusing on the careers and behaviors of Japanese executives. His third research area is international strategic human resource management. He is currently the Director of the International Business Institute, and Chair of the Steering Committee of the Consortium for Undergraduate International Business Education - CUIBE. His publications have appeared in leading journals, including Academy of Management Journal, Strategic Management Journal and the Journal of International Business Studies. He speaks Japanese.

---

### Hung-Gay Fung, Ph.D., Georgia State University

#### **Dr. Y.S. Tsiang Professor in Chinese Studies**

Dr. Fung's primary research areas are International Finance, International Banking, International Trade, and Global Risk Management. He has taught in several countries including China, Hong Kong, and Taiwan. He is the editor of Chinese Economy, China and World Economy, International Journal of Business, and Business Economics. He also serves on several editorial boards. He is a member of the National Honor Society for Business Schools, Beta Gamma Sigma. Dr. Fung was ranked to be the top "81" among all finance scholars using 72 finance journals. He is a recipient of several awards including Douglas E. Durand Award for Research Excellence from the University of Missouri – St. Louis. He has written several books and published over 90 scholarly articles on International Finance and Risk Management.



## **Michael M. Harris, Ph.D., University of Illinois at Chicago**



### **Professor of Management**

Dr. Michael Harris, a fellow in the IBI, is the 2007 winner of the Thomas Jefferson Award. Dr. Harris is only the second business scholar to be granted this prestigious award, which is given every other year to a faculty member from one of the four University of Missouri campuses. Dr. Harris' primary research areas include employee selection, cultural intelligence, and compensation. He has presented workshops and papers in various European countries, including Belgium, the Netherlands, and Switzerland. He is currently completing an edited book on international HRM. He has published over 40 articles, more than a dozen book chapters, and three books.

---

## **Marius Janson, Ph. D., University of Minnesota**

### **Professor of Management Information Systems**

Dr. Janson's primary research areas focus on Information Systems and Critical Theory, Information Systems and Economic Transformation in Eastern European Countries, Information Systems and Organizational and Societal Transformation, and Electronic Commerce. He has extensive international experience, having the added distinction of being named visiting scholar at the University of British Columbia, Canada (1990); the University of Gdansk, Poland (1995); and the University of Oulu, Finland (2000), among others. Prior to his academic career he was Electrical Engineer at Honeywell, Inc. Minneapolis, MN, and at Philips Gloeilampen Fabrieken, Eindhoven, The Netherlands. His publications have appeared in Decision Sciences, Information and Management, Information Systems Journal, Information Technology and People, Journal of Management Information Systems, Management Information Systems Quarterly, and Omega.



## **Julius H. Johnson, Jr., Ph.D., George Washington University**



### **Associate Professor of Strategic Management and International Business and Director, Business, Technology, and Research**

Dr. Johnson's primary research areas focus on the content of International Strategy, International Public Affairs, International Joint Ventures, the Strategic Management of Multinational Corporations, and Sino-North American Ventures. He has more than fourteen years of senior management experience in banking, transportation, defense, and government relations. He also was a Corporate Manager of Public Policy and Business Economics for Grumman Corporation. His work has appeared in a number of journals, including the Journal of International Business Studies, the Journal of International Management, and Business and Society. He also has an edited book on China's Access to the World Trade Organization with Hung-gay Fung and Chang-Hong Pei. Dr. Johnson has traveled widely to most country regions in the Triad.

---

## **Mary Cecelia Lacity, Ph.D., University Of Houston, Texas**

### **Professor of Information Systems**

Dr. Mary Cecelia Lacity is a Professor of Information Systems at the University of Missouri-St. Louis, Research Affiliate at Templeton College, Oxford University, and Doctoral Faculty Advisor at Washington University. Her research interests focus on IT management practices in the areas of global sourcing, IT privatization, relationship management, and project management. She has conducted case studies in over 100 organizations and has surveyed both US and European IT managers on their global sourcing practices. She has given executive seminars world-wide and has served as an expert witness for the US Congress. She was the recipient of the 2000 World Outsourcing Achievement Award sponsored by PricewaterhouseCoopers and Michael Corbett and Associates. She has written eight books, most recently Offshore Outsourcing of IT work (Palgrave 2008; coauthor Joseph Rottman) and Global Sourcing of Business and IT Services (Palgrave, 2006; coauthor Leslie Willcocks). Her more than 50 publications have appeared in the Harvard Business Review, Sloan Management Review, MIS Quarterly, IEEE Computer, Communications of the ACM and many other academic and practitioner outlets. She is US Editor of the Journal of Information Technology, and Co-editor of the Palgrave Series: Work, Technology, and Globalization.



## **Janet Y. Murray, Ph.D., University of Missouri – Columbia**



### **E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business**

Dr. Murray is among the 25 most prolific scholars in International Business research. Her primary research areas are global sourcing and international marketing strategies, learning and knowledge transfer, and competitive strategy in transitional economies. Dr. Murray has lectured, presented papers, and provided consultation services in North America, Europe, and Asia. She has served as a consultant to both Fortune 500 and other firms, such as Boeing, C-Corp., Monsanto Enviro-Chem, V-King, and other firms. Dr. Murray is an Editorial Board Member of the Journal of International Marketing and Journal of International Management. She is also a member of the Institute of Women's and Gender Studies Advisory Council and Women's Leadership Committee of the Executive Leadership Institute at UMSL. Dr. Murray's research has appeared in leading journals, such as the Journal of Marketing, Strategic Management Journal, Journal of International Business Studies and many others. She speaks Chinese and French.

---

## **Mahesh N. Shankarmahesh, Ph.D., Old Dominion University, Virginia**

### **Associate Professor of Marketing**

Dr. Mahesh's primary research areas are international strategic alliances, buyer – seller negotiations, international marketing, role portrayal in advertisements, relationship marketing, sales promotion, and macro-marketing and business ethics. Papers authored by him on these topics have won awards at national conferences. He is the 2004 recipient of the Anheuser Busch Excellence in Teaching Award at UMSL. He has work experience with project consulting for the Swedish International Development Agency (SIDA).



## **L. Douglas Smith, Ph.D., Management Sciences, University of Minnesota**



### **Professor of Management Science and Director of the Center for Business and Industrial Studies**

Dr. Smith's primary research areas are the development of analytical models and information systems for the solution of managerial problems. In his sponsored research, he has worked with major companies in the United States, Canada, and Taiwan, and with governmental agencies in the U.S. He has testified before the Federal Energy Regulatory Commission in the United States and before the National Energy Board in Canada, as an expert on business risk and on competition in the delivery of petroleum products. Dr. Smith has taught the international business seminar and directed international business internships in the Missouri London program, which is based at Imperial College in London. His publications include 45 refereed articles and 25 refereed Proceedings papers.

---

## **Betty Vining, MBA, University of Missouri - St. Louis**

### **Senior Lecturer of Marketing**

Betty Vining has been teaching Marketing at the University of Missouri-St. Louis since 1988. Three of those years she combined teaching and an administrative post, Interim Director of Continuing Education and Outreach, where she was responsible for developing and executing executive education programs for the business community. She has taught in the Missouri/London program, and at Seinajoki University in Finland. Mrs. Vining is the recipient of the Chancellors Award for Excellence in 2001, and the Governor's Award for Excellence in Teaching in 2006. She primarily teaches International Marketing, but also has sections in Management of Promotions, Basic Marketing, and EU Business. Mrs. Vining is the faculty advisor for the International Business Club, AIESEC, and Delta Sigma Pi, as well as a member of the International Business Advisory Board.

