



Celebrating Forty Years

COLLEGE OF BUSINESS
ADMINISTRATION

International Business Concentration (Major) Bachelor of Science in Business Administration Degree

The world is moving away from an economic system in which national markets are distinct, isolated entities towards a system in which national markets are becoming increasingly integrated. The study of international business focuses on understanding the forces behind this globalization of markets and production as well as the constraints on its attainment. While opportunities for export and foreign direct investment are much greater than ever before, international business professionals are faced with an operating environment that, because of its cultural diversity and dispersion, is very complex. The international manager must be able to apply basic business concepts to this diverse global marketplace. The international marketplace requires a manager to have a solid foundation in finance, marketing, accounting, logistics, and management as well as the ability to adapt these fundamental concepts to unique situations.

Curriculum

Students studying International Business at UM-St. Louis will receive a Bachelor's of Science in Business Administration with a concentration in International Business. The program builds upon a strong liberal arts foundation and a comprehensive core of business courses. Because the International Business student must be able to understand how these core concepts are applied at the global level, she/he must take at least four international business courses. In addition, students are required to have a foreign language proficiency equivalent to thirteen hours in one foreign language of international commerce. Transfer students wishing to waive the thirteen hour foreign language requirement must pass the UM-St. Louis foreign language proficiency exam. Languages of international commerce are determined by the College of Business Administration. Students are encouraged to spend at least one semester in an exchange program offered through the University and approved by the College of Business Administration.

Faculty

Because International Business is interdisciplinary, faculty is drawn from all emphasis areas. Our diverse faculty, including fifty doctorally qualified, full-time members, has degrees from more than thirty different Ph.D. degree granting institutions. In addition, the College of Business has four endowed professors; one in China Studies, one in Japanese Studies, one in Developing Women Leaders and Entrepreneurs in International Business, and one in Information Systems. This allows the student the opportunity to discover more about the world from eminent scholars.

International Study and Internships

The global marketplace demands business leaders with direct foreign exposure, intercultural skills, and a substantial background in international affairs. These skills are best developed when the student is able to live and work in a foreign country. Students pursuing an international emphasis are encouraged to spend at least one semester studying and working in an exchange program offered through the University and approved by the College of Business Administration.

Twelve (12) hours are required of all individuals seeking an emphasis in International Business

*Group 1

BA 3580 International Corporate Finance
BA 3682 Managing the Global Workforce
BA 3780 International Marketing

**Group 2

BA 3581 Business in China
BA 3582 International Investments
BA 3680 International Management
BA 3684 Japanese Management System
BA 3685 Role of the Global Corporation
BA 3980 The Law of International Business Transactions
BA 4381 International Logistics and Operations Management
BA 4689 International Strategic Management
BA 3X98 Business Administration Problems
BA 3289 Internship in International Business
(Sections with topic relating to International Business)

SAMPLE PROGRAM FOR STUDENT SEEKING A CONCENTRATION IN INTERNATIONAL BUSINESS

Below is an example of how students might choose to select their courses by semester. Students must have 42 hours of General Education courses. See the list of applicable courses on the College of Business Administration web page or stop by the Dean's office for a copy.

FIRST SEMESTER

Math 1030 College Algebra
Eng 1100 Freshman Composition
Managing Information Skills Goal
Language I (5 hrs)

SECOND SEMESTER

Math 1100 Basic Calculus
Econ 1001 Microeconomics
Language II (5 hrs)
BA 2800 Info. Systems Concepts and Application

THIRD SEMESTER

Math 1105 Basic Probability and Statistics
BA 2400 Fundamentals of Financial Accounting
Econ 1002 Macroeconomics
Language 101
Humanities/Fine Arts Goal

FOURTH SEMESTER

Life/Natural Science Lecture
BA 2410 Managerial Accounting
BA 2900 Legal Environment of Business
Humanities/Fine Arts Goal
Communicating Skills Goal

FIFTH SEMESTER

BA 3500 Financial Management
BA 3700 Basic Marketing
BA 3600 Management & Org. Behavior
BA 3300 Business Statistics
Eng 3120 Business Writing
Approved Bus. Or Non-Bus. Elective (1 hr.)

SIXTH SEMESTER

International Business Elective*(From Group 1)
International Business Elective*(From Group 2)
BA 3320 Intro to Operations Management
Approved Bus. Or Non-Bus. Elective (1 hr.)
Humanities/Fine Arts Goal
Social and Behavioral Science Goal

SEVENTH SEMESTER

State Requirement
International Business Elective* (From Group 1)
Business Elective
General Education Course (for 42 hrs.)

EIGHTH SEMESTER

BA 4420 Business Assessment Testing
BA 4219 Strategic Management
International Business Elective(From Group 2)**
Social Science
Cultural Diversity
Approved Bus. Or Non-Bus. Elective

International Master of Business Administration Program

The UM-St. Louis International MBA program is a two year program in which students study one year abroad, one year at home and complete an international internship. The value of the International MBA program stems from three sources; its format, focus, and the high quality of the faculty.

For more information, please visit the International MBA website: imba.umsl.edu

For more general information about pursuing International Business as a field of study, please visit: ib.umsl.edu