



Celebrating Forty Years

C O L L E G E O F B U S I N E S S  
A D M I N I S T R A T I O N

## **Minor in International Business**

The world is moving away from an economic system in which national markets are distinct, isolated entities towards a system in which national markets are becoming increasingly integrated. The study of international business focuses on understanding the forces behind this globalization of markets and production as well as the constraints on its attainment. While opportunities for export and foreign direct investment are much greater than ever before, international business professionals are faced with an operating environment that, because of its cultural diversity and dispersion, is very complex. The international manager must be able to apply basic business concepts to this diverse global marketplace. The international marketplace requires a manager to have a solid foundation in finance, marketing, accounting, logistics, and management as well as the ability to adapt these fundamental concepts to unique situations.

### **Faculty**

Because International Business is interdisciplinary, faculty is drawn from all emphasis areas. Our diverse faculty, including forty-four doctorally qualified, full-time members, has degrees from more than thirty different Ph.D. degree granting institutions. In addition, the College of Business has four endowed professors; one in China Studies, one in Japanese Studies, one in Information Systems, and one in Developing Women Leaders and Entrepreneurs in International Business. This allows the student the opportunity to discover more about the world from eminent scholars.

The minor in International Business is available to all students except those pursuing the Bachelor of Science in Business Administration degree with an Emphasis in International Business.

Students must complete any 5 courses in International Business.

### Course Descriptions:

3580 International Finance  
3581 Business in China  
3680 International Management  
3682 Managing the Global Workforce  
3684 The Japanese Management System  
3685 Role of the Global Corporation  
3780 International Marketing  
4288 Internship in International Business  
4689 International Strategic Management  
5280 International Business Operations  
3582 International Investments  
3980 The Law of International Business Transactions  
4381 International Logistics and Operations Management  
3X98 Business Administration Problems

## **International Master of Business Administration Program**

The UM-St. Louis International MBA program is a two year program in which students study one year abroad, one year at home and complete an international internship. The value of the International MBA program stems from three sources: its format, focus, and the high quality of the faculty.

For more information, please visit the International MBA Website: [imba.umsl.edu](http://imba.umsl.edu)

For more general information about pursuing International Business as a field of study, please visit: [ib.umsl.edu](http://ib.umsl.edu)