



Celebrating Forty Years

C O L L E G E O F B U S I N E S S  
A D M I N I S T R A T I O N

## **International Business Certificate**

The world is moving away from an economic system in which national markets are distinct, isolated entities towards a system in which national markets are becoming increasingly integrated. The study of international business focuses on understanding the forces behind this globalization of markets and production as well as the constraints on its attainment. While opportunities for export and foreign direct investment are much greater than ever before, international business professionals are faced with an operating environment that, because of its cultural diversity and dispersion, is very complex. The international manager must be able to apply basic business concepts to this diverse global marketplace. The international marketplace requires a manager to have a solid foundation in finance, marketing, accounting, logistics, and management as well as the ability to adapt these fundamental concepts to unique situations.

Students must complete a minimum of 12 credit hours in the Business Internship Program in London or some other approved overseas study program.

### **Requirements:**

One course from Area 1 and one course from Area 2 for a total of six credit hours.

### **Area 1 Business Administration**

3780 International Marketing

3680 International Management

3580 International Finance

### **Area 2 International Studies**

Anthropology 3238 Culture and Business in East Asia

Economics 3300 International Economic Analysis

Economics 3301 International Finance

Economics 3310 Comparative Economic Systems

Economics 3320 Economic Development

Political Science 3830 International Political Economy

Political Science 3890 Studies in International Relations (International Relations of East Asia)

Sociology 3241 Selected Topics in Macro-Sociology. (Work and Industry in Japan).

Sociology 4354 Sociology of Business and Work Settings

In lieu of a course from Area 2, students may substitute one course (3 credit hours) at the advanced level of a foreign language. Advanced level is defined as a course beyond the 13 credit hour introductory language sequence.

An independent study course is not required for this certificate option.

Note: Students participating in other approved overseas study programs such as Hogeschool Holland Business School, Ecole Superieure de Commerce de Saint Etienne, or Universite Jean Moulin, may also qualify to apply 12 credit hours toward the International Business Certificate.

### **International Masters of Business Administration Program**

The UM-St. Louis International MBA program is a two year program in which students study one year abroad, one year at home and complete an international internship. The value of the International MBA program stems from three sources: its format, focus, and the high quality of the faculty.

For more information, please visit the International MBA website: [imba.umsl.edu](http://imba.umsl.edu)

For more general information about pursuing International Business as a field of study, please visit: [ib.umsl.edu](http://ib.umsl.edu)