

IB FELLOW ACCOMPLISHMENTS



Bindu Arya
Association Professor of Strategic Management

Significant Publications

Sahasranamam, S, B Arya, and M Sud (2020). "Ownership Structure and Corporate Social Responsibility in an Emerging Market", *Asia Pacific Journal of Management*, 37: 1165-1192.

Horak, S and B. Arya (2020). "Cultural Context and Cross-country Behavioral Differences in Group Decision-making", *International Studies of Management & Organization*, 50(2): 153-173.

Ouakouak, ML, MG Zaitouni, and B Arya (2020). "Ethical Leadership, Emotional Leadership, and Quitting Intentions in Public Organizations: Does Employee Motivation Play a Role?" *Leadership & Organization Development Journal*, 41(2): 257-279.

Arya, B, D Mirchandani, and MM Harris (2019). "Personality and Pay Satisfaction: Exploring the Influence of Organizational Justice and Gender in South Africa", *International Journal of Human Resource Management*, 30(2): 219-250.



James F. Campbell
Professor of Supply Chain & Analytics

Significant Publications

Zhang, J, Campbell, JF, Sweeney II, DC, Hupman, A (2021). "Energy Consumption Models for Delivery Drones: A Comparison and Assessment". *Transportation Research Part D: Transport and Environment*, forthcoming.

Alumur, SA, Campbell, JF, Contreras, I, Kara, BY, Marianov, V and O'Kelly, ME (2020). "Perspectives on Modeling Hub Location Problems", *European Journal of Operational Research*, forthcoming.

Poikonen, S. and Campbell, JF (2021) "Future Directions in Drone Routing Research", *Networks* 77, 116-126.

Grants

ASCM, "Optimizing Drone Use in Vaccine Supply Chains for Less Developed Countries", PIs: JF. Campbell, H. Li, 2019-2021.

University of Missouri Research Board, "Can Drones Help Optimize the Vaccine Supply Chain?" 2019-2020.



Michael J. Costello
Associate Teaching Professor of Finance and Legal Studies

IB Activities

Led a pre-covid study abroad tour to Belgium and the Netherlands with business visits to ten companies, US Embassy, NGOs, EU institutions, World Court and ICC as well as historic and cultural institutions;

Became Faculty Liaison between UMSL and Gulf University for Science & Technology;

Created high tech and start-up study abroad trip to Israel and raised \$20,000 in scholarships.



Frank Q. Fu
Associate Professor of Marketing

Significant Publications

Alsaleh, DA, MT Elliott, FQ Fu, R Thakur (2019). “Cross-cultural Differences in the Adoption of Social Media”, *Journal of Research in Interactive Marketing*, 13(1), 119-140.

ROI in Marketing: The Design Thinking Approach to Measure, Prove, and Improve the Value of Marketing. With JJ. Phillips, PP. Phillips and H.Yi. New York, NY: McGraw-Hill. 2020.

“Using the 10 Performance Improvement Standards to Guide Strategy Development and Implementation: A Marketing Performance Improvement Case” (with H.Yi, Y. Zheng, L. Li, X.Wang and X. Zhang), p. 46 – 64, in Van Tiem, Darlene and Nancy Burns (Eds), *Cases in Performance Improvement Innovation*, Hersey, PA: IGI Global. 2020.



Hung-Gay Fung
Dr. Y.S. Tsiang professor of Chinese Studies and Curators’ Professor of Finance

Significant Publications

“Directors’ prior Life Experience and Corporate Donations: Evidence from China,” (Zhong-qin Su, Yuyang Xu, Zuoping Xiao, and Hung-Gay Fung), *North American Journal of Economics and Finance*, 2020, 53, 101191.

“Leader Narcissism and Outward Foreign Direct Investment: Evidence from Chinese Firms.” (Hung-Gay Fung, Penghua Qiao, Jot Yau, and Yuping Zeng), *International Business Review*, 2020, 29, 1-11.

“The Relationship between CSR and Performance: Evidence in China (Erin H. Kao, Chih-Chuan Yeh, Li-Hsun Wang, and Hung-Gay Fung), *Pacific Basin Finance Journal*, 2018, 51, 155-170.



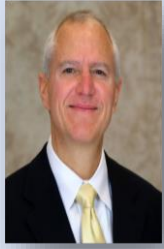
Gerald Yong Gao
Professor of Marketing

Significant Publications

Ju, M, JY Murray, GY Gao, and M Kotabe (2019). “Concurrent Sourcing Strategy of Multinational Firms in China: Drivers and Performance Implications”, *Journal of World Business*, 54(6), 101015.

Gao, GY, DT Wang, and Y Che (2018). “Impact of Historical Conflict on FDI Location and Performance: Japanese Investment in China”, *Journal of International Business Studies*, 49(8), 1060-1080.

Zhou, KZ, GY Gao, and H Zhao (2017). “State Ownership and Firm Innovation in China: An Integrated View of Institutional and Efficiency Logics”, *Administrative Science Quarterly*, 62(2), 375-404.



Steve Moehrle
Professor of Accounting

Significant Publications

Moehrle, S, M Meckfessel, J Reynolds-Moehrle, P Stuerke, and J Wen (2018). “Developments in Accounting Regulation: A Synthesis and Annotated Bibliography of Evidence and Commentary in the 2017 Academic Literature”, *Research in Accounting Regulation*, 30(2), 138-147.

Awards

American Institute of Certified Public Accountants (AICPA) Distinguished Achievement in Accounting Education Award, 2019



Janet Y. Murray
E. Desmond Lee Professor for Developing Women Leaders and Entrepreneurs in International Business

Significant Publications

Parente, R, JY Murray, Y Zhao, M Kotabe, and R dos Santos (forthcoming), “Relational Resources, Tacit Knowledge Integration Capability, and Business Performance,” *Journal of Knowledge Management*.

Ju, M, JY Murray, GY Gao, and M Kotabe (2019). “Concurrent Sourcing Strategy of Multinational Firms in China: Drivers and Performance Implications”, *Journal of World Business*, 54(6), 101015.

Murray, JY and Y Zhang (2018), “Insights on Women Labor Participation in the Gulf Cooperation Council (GCC) Countries,” *Business Horizons*, 61(5), 711-720.

Awards

Journal of International Business Studies (JIBS) 50 Years (1970-2019) Silver Medal for Exceptional Contributions to the Journal, 2019.

Women in the Academy of International Business (WAIB) Woman of the Year Award, 2020.



Seemantini Pathak
Associate Professor of Global Leadership and Management

Significant Publications

Pathak, S, Samba, C, and Li, M. “Audit committee diversity and financial restatements”, *Journal of Management and Governance*, forthcoming.

Pathak, S, and Chiu, S. (2020). “Firm-Advisor Ties and Financial Performance in the Context of Corporate Divestiture”, *Journal of Business Research*, 121: 315-328.

Chiu, S, Pathak, S, Hoskisson, R, and Johnson, R. (2020). “Managerial Commitment to the Status Quo and Corporate Divestiture: Can Power Motivate Openness to Change?” *Leadership Quarterly*, 101459.

Grants

2019: University of Missouri – St. Louis Summer Research Award, \$1000.



Ekin Pellegrini
Associate Professor of Global Leadership and Management

Significant Publications

Hu, C, Pellegrini, EK, and Cheung, GW. (forthcoming). Measurement equivalence/invariance across groups, time, and test formats. In L. R. Ford & T. A. Scandura (Eds.), *The SAGE Handbook of Survey Development and Application*.

Hu, C, Zhang, S, Pellegrini, EK, and Huang, JC. (2020). “To Mentor or Not to Mentor: A Job Demands-Resources Perspective”, *Journal of Management and Business Research*, 37(4), 349-366.

Pellegrini, EK. (2019). *Paternalistic Leadership*. Oxford Bibliographies in Management.

Media Appearance

Pellegrini, EK. (2019). Doctor of Business Administration (DBA) & Chess Connection, Saint Louis Chess Club, 29 March 2019 live during U.S. Chess Championships.

Pellegrini, EK. (2019). The UMSL DBA: Learning without limits (A. Skinner, Interviewer). *CEO Magazine*, Vol. 30, pp. 26-29.



Joseph W. Rottman
Professor of Information Systems, Associate Dean of Graduate and International Programs

IB Activities

“Engaged Scholarship”, Modern College of Business and Science, Muscat, Oman, 2017.

“Project and Team-Based Service Learning”, Modern College of Business and Science, Muscat, Oman, 2017.

“Increasing Student Engagement through Student Activities”, Consortium for Undergraduate Business Education, St. Louis MO, 2017.



L. Douglas Smith
Founders Professor of Supply Chain & Analytics

Significant Publications

Smith, LD and C Bilir (2021). “Modelling Airline Operations at Major Commercial Airports for Strategic Decision Support”, *Advanced Systems Modeling and Simulation Techniques*, forthcoming.

Smith, LD, M Staten, T Eyssell, M Karig, J Feinstein, and C Johnson (2018). “Credit Usage, Payment Behavior, and the Accuracy of Consumer Credit Files”, *Financial Services Review*, 27(1), 1-28. (2019 HSBC Award for outstanding research published in *Financial Services Review*)

Xu, L and LD Smith (2018). “Combining Traditional Accounting and Value-Added Activity Measures to Maximize Supply Chain Performance”, *Journal of Accounting and Finance*, 18(3), 80-93.



Chikako Usui
Associate Professor of Sociology

Significant Publications

Usui, C (2018). “Gender Equality in the Japanese Workplace: What has Changed since 1985?” In M Najafizadeh and LL Lindsey (eds.) *Women of Asia: Globalization, Development, and Gender Equity*. New York: Routledge.
Usui, C and RA Colignon (2017). “Lessons in Japanese Leadership: If the Bird does not Sing”.

Gaiyan Zhang
Finance Board Scholar and Professor of Finance

Significant Publications

Zhang, G, W Zhang, and J Helwege (2021). “Cross Country Linkages and Transmission of Sovereign Risk: Evidence from Global Credit Default Swaps Markets”, *Journal of Financial Stability*, forthcoming.
Zhang, Y, G Zhang, L Liu, TD Renzis, and H Schmiedel (2019). “Retail Payments and the Real economy”, *Journal of Financial Stability*, 44, 100690.
Hasan, I, G Ramirez and G Zhang (2019). “Lock-In Effects in Relationship Lending: Evidence from DIP Loans”, *Journal of Money, Credit and Banking*, 51(4), 1021-1043.

Awards

Research Excellence Award, Pacific-Basin Finance Journal, New Zealand Finance Meeting, 2019
Chancellor’s Award for Excellence of Research and Creativity, University of Missouri-St. Louis, 2018

George A. Zsidisin
John W. Barriger III Professor of Supply Chain Risk and Resilience

Significant Publications

Saunders, LW, WL Tate, GA Zsidisin, and J Miemczyk (2019). “The Influence of Network Exchange Brokers on the Triple Bottom Line of Sustainable Organizational Networks”, *Journal of Business Ethics*, 154(3), 849-868.
Caniato, F, M Henke, and GA Zsidisin (2019). “Supply Chain Finance: Historical Foundations, Current Research, Future Developments”, *Journal of Purchasing and Supply Management*, 25(2), 99-104.
Gaudenzi, B, GA Zsidisin, JL Hartley, and L Kaufmann (2018). “An Exploration of Factors Influencing the Choice of Commodity Price Risk Mitigation Strategies”, *Journal of Purchasing and Supply Management*, 24(3), 218-237.

Grants

Zsidisin, GA (P.I.), B Gaudenzi, and R Pellegrino (2018). “Investigating Supply Chain Approaches and Strategies for Mitigating Foreign Exchange (FX) Risk”, Council of Supply Chain Management Professionals..

